

Creative Water Solutions  
SpaNaturally Case Study

### ***More Than Just A Hot Tub***

#### ***The Family That Soaks Together Stays Together Using A Natural Water Solution***

A Minnesotan didn't invent the hot tub. But you'd be hard-pressed to find more ardent users of them — especially in the winter. Just ask Sharon Burns who talks about hot tub usage as if it were a right of every Minnesotan, legally given at birth.

When her brother-in-law Jim started using an all-natural water conditioning remedy discovered in nature and harnessed by Creative Water Solutions ([www.cwsnaturally.com](http://www.cwsnaturally.com)) for pools and spas, Sharon took a keen interest in his experience for several critical reasons. Jim had installed both the PoolNaturally and SpaNaturally products in his pool and spa respectively. And he raved about how effective they were in conditioning his pool and spa water while greatly reducing the chemical applications and maintenance time for both.

Jim was so excited about this breakthrough water agent that uses a species of sphagnum moss — the first truly green products in the pool and spa industry — that he was happy to go on camera to talk about his family's experience. You can find him in one of the featured video testimonials on the Creative Water Solutions web pages. Sharon was intrigued.

"We're true Minnesotans," she says, "we have our hot tub outside and love using it — especially in the winter." The Burns' hot tub though is more than just a hot tub: "It's become a fun family pastime and all of us enjoy getting together in the hot tub to catch up on our busy lives."

Prior to using the SpaNaturally product, however, she started having skin problems: "I went to my dermatologist and his only recommendation was to stop using the hot tub. I was extremely disappointed to say the least." Crestfallen, Sharon was forced to cut back on tub use with her family and continued to have problems with her skin. "And that's when Jim recommended the moss system. We decided to give it a try and much to my surprise I have had no skin problems this past winter!"

Sharon is glad to have an effective alternative that allows her rejoin the family ritual of a good soak in hot water with her family as they share their modern lives in a moment of cherished down time.

"I am so glad to be back hot tubbing with my family," she reports. "And I am thrilled to have healthy skin. Thanks to the SpaNaturally experience, my skin is clear and I am truly enjoying our family hot tub again."